



All claims must be postmarked or received on or before January 31, 2020, and include a copy of your invoice (see reverse for details):
MICHELIN® NEW VEHICLE PURCHASE PROMOTION
P.O. BOX 5005, PARIS, ON N3L 3W5

Please indicate your language of choice: English French

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address
(If you would like to receive confirmation of claim form receipt by email)

* Required information

I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
 Yes No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

MICHELIN® Promise Plan™ <input type="checkbox"/>	Online research <input type="checkbox"/>
This promotion <input type="checkbox"/>	Mileage warranty <input type="checkbox"/>
Dealer recommendation <input type="checkbox"/>	30-Day Satisfaction Guarantee <input type="checkbox"/>
Friend/family recommendation <input type="checkbox"/>	Free flat-tire changing assistance <input type="checkbox"/>
Quality of product <input type="checkbox"/>	Retail location <input type="checkbox"/>

3- How did you first hear about this promotion? (Please check one.)

Radio <input type="checkbox"/>	In-store display <input type="checkbox"/>	Text message/SMS <input type="checkbox"/>
Direct mail <input type="checkbox"/>	Friend/family <input type="checkbox"/>	Email <input type="checkbox"/>
Newspaper <input type="checkbox"/>	Television <input type="checkbox"/>	Facebook page <input type="checkbox"/>
Salesperson in store <input type="checkbox"/>	Website <input type="checkbox"/>	Other <input type="checkbox"/>

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?
 MICHELIN® BFGOODRICH® Goodyear Bridgestone
 Toyo Pirelli Yokohama Other

5- How many years have you been a MICHELIN® tire owner?
 First time Less than 5 years More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?
 In the next 3 months
 In 1 year or less
 More than 1 year from now

7- What is your age? 18-25 26-39 40-55 Over 55

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion or program. Offer available at participating Canadian car dealerships only. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from May 16 to December 31, 2019. Purchases outside these dates will not be honoured. Only new MICHELIN® passenger and light truck winter tires are eligible. All-weather tires are excluded. Please allow 6-8 weeks to receive your mail-in rebate. For any information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca/auto. © 2019 MNA(C). All rights reserved. (C17231 - 05/19)

GET A
\$70 **MAIL-IN**
REBATE

with the purchase of 4 new MICHELIN® passenger or light truck winter tires

From May 16 to December 31, 2019

HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE AN ONLINE CLAIM

- Go to michelinpromo.ca/auto to request your rebate online.

OR MAIL IN A CLAIM

- Attach a copy of your detailed invoice/contract† clearly indicating the purchase of four new MICHELIN® passenger or light truck winter tires (between May 16 and December 31, 2019).
- Mail before January 31, 2020, to:
MICHELIN® New Vehicle Purchase
 P.O. Box 5005, Paris, ON N3L 3W5

† Proof of new vehicle and winter tire purchase required. For complete terms and conditions, visit michelinpromo.ca/auto.

